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NEWS RELEASE

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For Immediate Release: April 15, 2010

Loup Power District Announces Recreation Survey Beginning in May

Loup Power District is currently conducting studies and gathering data in order to relicense the Loup River Hydroelectric Project with the Federal Energy Regulatory Commission. As part of the relicensing effort, this summer, the District will be conducting Recreation Use Surveys to evaluate the public awareness, usage, and demand of the District's existing recreation facilities. It is estimated that 150,000 visitors use the District's recreation facilities each year and the information from the surveys will be used to develop a recreation management plan to better serve the four-county area. The survey will begin in May 2010 and will be conducted at Headworks Park, Lake North Park, Loup Park/Lake Babcock, Powerhouse Park, Tailrace Park, Loup Lands Wildlife Management Area, and along the Loup River from the District's headworks near Genoa to Columbus.

Surveys will be conducted on six weekdays and four weekend days per month as well as all three summer holidays from May 1 to October 31, 2010. Information will be collected through in-person, telephone, and windshield mail-back surveys. All information from the surveys will be confidential and will be used to assist the District in developing a plan to enhance existing recreation facilities and meet future recreation demands.

For more information on the relicensing project or any other documents related to the relicensing process, visit www.loup.com/relicense. Copies of all documents are also available for review at the District's General Office at 2404 15th Street in Columbus, NE.

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(Photo and caption on next page.)

For more information, please contact:

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Loup Power District's Parks and Recreational areas are popular destinations for many people looking for some relaxing time. Pictured here is the camping and fishing area at the Headworks Park near Genoa.